

VoiceNation: Care2Call Brief

Care2Call

Because the success of any charity lies in its ability to stay connected.

A charitable outreach from VoiceNation, the full service voice communication solution provider, Care2Call provides non-profit charities like yours free access to the voice communications infrastructure they need to thrive and make a difference in the lives of others. Worthy charities enjoy voicemail and faxmail free of charge, and other specialized communication services at reduced cost to qualified recipients.

Why is this important?

The ability to effectively communicate is an essential component of any organization's success, whether it's a Fortune 500 company or a shelter for the homeless. When your charity is engaged in the process of helping others, it needs to have a well-oiled infrastructure and a plan to distribute goods and services—and both of these elements depend on communication. Care workers must communicate with those in need. They also need to communicate with administrators within their organization, and they need to communicate with each other.

And communication is not just vital for a charity's ability to function; it's vital for its ability to grow. Fundraising, media campaigns, networking with federal and state agencies, all of these efforts depend on reliable, consistent and high-quality communications. It is a critical need for your charity that must be filled, and VoiceNation is proud to answer this need with the latest in voice communication technologies through their Care2Call program.

What Care2Call Gives to Charities

Care2Call gives charities the essential phone infrastructure they need to run as efficiently and effectively as possible. This includes a virtual receptionist. A virtual receptionist is an automated system that can route inbound calls to the appropriate person. Calls can be forwarded to any number, including cell and home phones.

A complete voicemail and faxmail system is also included. Messages can be retrieved from any phone, anywhere. What's unique about Care2Call's voicemail platform is that messages can also be sent to an email inbox and played as an audio file. The whole approach is designed to keep your staff as connected and mobile as possible.

With Care2Call, you can go further with your limited resources by not having to pay for a fax machine and a separate fax phone line. All inbound faxes can be delivered to an email inbox as simply as receiving a traditional fax. And with voicemail and a virtual receptionist, you no longer

have to rely on the unpredictable schedule of volunteers, or have to pay a fulltime staff member, in order to answer important calls.

Disaster Recovery

Care2Call also enables your charity to protect its means of staying in touch with all team members in the event of a natural disaster or other emergency. Since the system is housed at a secure, offsite location, communications will not be disrupted if weather or other calamity shuts down normal phone service. This means your organization can keep functioning right when it's needed most.

What it Costs

Incoming messages to voicemail and faxmail are provided free of charge to qualified charities. Hosted voice communications, such as the virtual receptionist, will be provided at VoiceNation's cost. In order to deliver a full-featured phone platform to a charitable organization, VoiceNation must use local phone service carriers. In this case, fees charged by the carrier will apply.

How to Qualify

To qualify for the Care2Call Program, your charity must maintain a non-profit tax-exempt certification. To discover if Care2Call is the right approach for your organization, contact:

Graham C. Taylor at 866-766-5050 ext. 150

GrahamTaylor@voicenation.com

Care2Call helps charities make a difference. Contact Graham today to find out the difference Care2Call can make for your organization!

About VoiceNation

VoiceNation empowers any size organization to gain a full-featured, professional phone system at a fraction of the cost or complexity of traditional platforms. And we protect our customer's important communications through reliable technology and disaster recovery services.

Our capabilities include:

- Complete phone system with multiple extensions and mailboxes, virtual receptionist, custom greetings, music-on-hold, live call forwarding, and other professional virtual office features
- Local or toll-free number availability
- Digital voicemail and fax-to-email on one number

- Live answering services
- Emergency information lines
- Contact plans for evacuated staff or employees

Discover what's next for yourself. Visit www.voicenation.com or call 1.866.766.5050 to learn more about how VoiceNation can make any organization—of any size—into a communications powerhouse.

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